

Organization	Indian Institute of Mangement Lucknow		
Tender Ref. No.	IIMLNC/MR AgencyCMEE/2021/008		
Tender ID	2021_IIML_650472_1		
Published Date	28-Sep-2021 6:00 PM		
Bid Submission End Date	28-Oct-2021 3:00 PM		
Technical Bid opening date	29-Oct-2021 3:30 PM		
RFP of Empanelment of Marketing Research Field Agencies for Facilitating Research Projects			
Response to Pre-Bid Queries			
Pre-Bid meet conducted on 11-Oct-2021 02:30 pm - 04:30 pm Online via Zoom			
Company	Query in detail	Refer clause	Response
A	1. We are registered in MSME portal on 2020 , Is having any advantage / preference to in the RFP for empanelment 2. We have associate office in some of the regions . Can we apply for same.	Ref. 2: Eligibility Criteria	1. Declaration for EMD exemption. Bidders reigsted with MSME can either provide a valid MSME certificate OR Bid Security Declaration. 2. No region-specific requirement
B	There are specific research methodologies for every kind of problem, and we have different teams to work on each of these. It would help to understand if there is some kind of direction on research at this moment or not. Thanks for the opportunity.	Ref. 1.1: Scope of Work	Once CMEE receives a research project, the research methodology/data collection technique and related other frameworks will be decided depending on the nature and type of the project and communicated accordingly to the empaneled agencies
C1	How to access the details of a particular company after the search, I could get the list. But, I could not access further; I have DSC dongle. How should i register here?	Ref. Factsheet, 2: Eligibility Criteria, e-procure helpdesk	The e-procure helpline can be contacted for any technical issues faced while using DSC dongle/submitting application
C2	Less than three years of operation of company	Ref. 2: Eligibility Criteria	The company with minimum three years of operation are eligible to apply
D	1) How many companies will get empaneled (2)As it is a tender for emerging economies will they pass on international projects to empanelled agencies (3) Is ISO 20252 for Marketing Research mandatory?	Ref. Factsheet: Nature of Work, Refer ,and, Annx. - C: Section-B, of Technical Evaluation, point 4.1	1. There is no such set limitations on the number of companies to be empaneled. 2. This RFP preferably focused upon domestic research/data collection projects. However, if any need arises for international projects, we will share with its empaneled agencies. 3. ISO 20252 is not mandatory.
E	1. Please state if there are any specific human resource requirement apart from the qualifications, in terms of strength of required team. 2. With regards to the translation services, please enumerate what are the prospective local languages. 3. Please state whether the Input Documents (translated script, transcript script, sorted and coded data) are to be submitted with the proposal.	Ref. 1.1: Scope of Work, 2: Eligibility Criteria, Ref. Annx. - C: Section-B, of Technical Evaluation, point 4.1,	1. Not specific as such.The team members of the research agencies should be qualified, proficient and having experience of research related activities as mentioned in the RFP dcoument. 2. The requirement of scheduled language expertise will be solicited depending upon requirement of project, once received 3. The documents (in soft and hard copies) are need to be submitted to the Principle Investigator

F	<p>1. Deliverables and payment terms. What will be the final deliverables? Do we need to make a physical presentation of the analysis? Will there be multiple rounds of presentation? When will the final amount released?</p> <p>2. Nature of submission Can we submit our proposal through a consortium? Can we outsource data collection to another agency?</p> <p>3. Professional expertise, knowledge and experience What should be the nature of the project? <ul style="list-style-type: none"> • Should it be full project? Including creating the research design, data collection, data analysis and report writing? • Should it be only data collection projects? • Should it be only analytics projects? </p> <p>4. Audit Agency Can we submit our proposal only for the audit of fieldwork and research design? We have strong credentials in Audit of fieldwork and research design and have audited the fieldwork of India's largest sample survey research. We have also audited the research design for India's foremost private sector companies and a diversified conglomerate</p>	Ref. Factsheet.,and, 1.1 Scope of Work,and, Annexure-B, C (Technical Bid)	<p>1. Deliverables will vary by nature of project. 2. CMEE will be entertaining the application recieved on the name of the bidder only 3. The research and/or data collection framework will be communicated once the research project is received. The need will be evaluated depending on respective project(s) requirement 4. The company needs to duly submit all its information, as applicable.</p>
G	<p>(1) What is the role of CMEE in any project? (2) What type of projects you will allocate to agencies? (3) We only want to impanel for CAWI, so can we quote in this manner? (4) In Annexure-B, we do not want to mention the name of client, can we input industry our client is involved in? (5) We are not able to find the link to upload RPF on CMEE website. Please share more details.</p>	Refer Factsheet. Refer 1.1 Scope of Work, Refer, Refer Annexure-B, C (Technical Bid)	<p>1. CMEE will be receiving the project from the stakeholder, and therefore will be governing and coordinating the project activities. 2. As and when in need basis, 3. The complete details can be provided, where and as applicable, 4. Documentary proof needs to be submitted towards the work done for the said company. 5. Contact helpdesk of e-procure portal</p>
H	<p>We at IQVIA, conduct more than 120 projects across different stakeholders dealing mainly with Healthcare/ consumer research. Can you provide some details in terms of type of stakeholders who are normally included in your research this will help us to evaluate feasibility and provide right budget. Any estimate around yearly revenue/ number of projects conducted will be helpful along with details of current vendor for MR, if possible</p>	Refer: 1.1: Scope of Work & Factsheet	<p>The nature of project/target respondents will vary according to the work commissioned to CMEE, which shall be diverse in nature</p>