



**EMPOWER YOURSELF  
WITH THE LEADERSHIP  
APPROACH TO BUSINESS**

## **Pursue IIM LUCKNOW's Young Leaders Programme**

### **About IIM Lucknow**

*The Indian Institute of Management Lucknow is fourth in the prestigious IIM family of management schools to be established in India after IIM Calcutta, IIM Ahmedabad and IIM Bangalore. The establishment of IIMs was envisioned and initiated by the first Prime Minister of India, Pandit Jawaharlal Nehru.*

*The Institute was established in the year 1984. Since then IIML has touched million lives directly or indirectly through its faculty, alumni and support staff. IIML moulds its students into value driven leaders, managers and global players. The institute undertakes a diverse range of academic activities aimed at creation, dissemination and application of management knowledge and practice.*

### **About the Young Leaders Programme (YLP)**

The program aims at developing Leadership Skills to advance Career, team, and the organization. Leadership principles is designed to help new and aspiring leaders unleash the potential in themselves and others, and cultivate high-performing teams. Become a more versatile leader who can mobilize others by immersing themselves in real-world leadership challenges, self-assessments, and 360-degree feedback from colleagues and peers.

### **Who can apply**

Working professionals / Graduates (10+2+3) with minimum 3 years of work experience after graduation can apply

### **Academics**

Human Resource Management and Organizational Behaviour  
Marketing Management  
Operations Research  
Financial reporting and Analysis  
Statistics for Managers  
Operations Management  
Business Economics

Communication Skills  
Spreadsheet Modelling  
Managerial Accounting  
Financial Management  
Supply chain management  
Strategic Management  
Legal Management  
Managing using Information Technology



## Programme Directors

Prof Sushil Kumar & Prof Krishna C Balodi

## Programme pedagogy

A balanced mix of lectures, case studies, live -corporate examples and general discussions

## Programme delivery

The program will be delivered through VCNOW's virtual classroom (VCR) infrastructure across India. The program will be delivered through Virtual classes held once a week. In addition, there will be a overall 7-day campus module at IIM Lucknow at the beginning and towards the end of the program.

## Programme duration

12 months (150 hours)

## Campus Component

7 days campus component (3 days beginning & 4 days at end of programme)

## Classroom Schedule

Every tuesday (6.30 PM to 9.30 PM) at a nearest VCNOW Centre

## Certification

Successful candidates will receive a Certificate of Successful Completion from IIM Lucknow. Those with requisite participation but unable to complete successfully will receive a certificate of participation.

### VCNOW Virtual Classroom Centres at

*Ahmedabad | Bangalore | Bhopal | Bhubaneswar | Chandigarh | Chennai | Coimbatore | Goa | Gurgaon | Hyderabad | Indore | Jaipur | Jamshedpur | Kochi | Kolkata | Ludhiana | Lucknow | Madurai | Mumbai | Nagpur | NewDelhi | Noida | Patna | Pune | Raipur | Ranchi | Trivandrum | Vadodara | Vijayawada | Vishakhapatnam*

## Important Dates:

Application Closure Date	July 15, 2019
VC based interviews	July 20 onwards
List of Selected Candidates Date	Aug 1, 2019
Date of 1st Installment	By Aug 15, 2019
Technical Orientation	Aug 19, 2019 (Mon)
Class start date	Aug 20, 2019 (Tue)
Campus module date	August 21-23, 2019 & July 22-25, 2020

## Programme Fees

Application fees: INR 2500 + GST

Programme Fees: INR 250000 + GST

Campus Component Fees: INR 42000 + GST

\*(All fees payable to Unified Collaboration Services LLP)

## Installment Payment Plan (GST Extra)

	Installment - I	Installment - II	Installment - III	Installment - IV
Last Date	Aug 15, 2019	Nov 15, 2019	Feb 15, 2020	May 15, 2019
Amount (Rs)	62500 + 18000	62500	62500	62500 + 24000

## About VCNow (Programme Partner)

*VCNow, a brand owned by Unified Collaboration Services LLP, is the largest infrastructure based HD Video Conference Service provider of the country with over 60 Virtual Classroom studios spread across 32 cities in India. VCNow Virtual Classroom provides for a near-real classroom experience with its highly interactive Live 2-Way High Definition Video Conference interface. Each classroom is equipped with global class Video Conference equipment, 50 inch HD LED displays and acoustics that makes learning a seamless and pleasurable experience.*

## Online Application Link:

Last date to apply: **July 15, 2019**

Online Application link: [http://iimlucknow.vcrvcnow.in/ylp/STUDENT-REG/Registration\\_lms.php](http://iimlucknow.vcrvcnow.in/ylp/STUDENT-REG/Registration_lms.php)

For more info speak to our Academic Advisors:

West 9322402404, 9820643525 | North & East 9339207570, 9007765475 | South 9348878000, 9347466778



Note: All dates are subject to changes