

PRESS RELEASE

IIM Lucknow continues its legacy of 100% Final placements through its first ever Virtual Final Placement process

IIM Lucknow has concluded its Final Placements for the 35th batch of MBA and 16th batch of MBA-ABM students, having successfully achieved its objective of getting 100% of the batch placed, this season as well. This feat has been attained in an unprecedented year, with the Final Placement processes for the candidates having been conducted entirely virtually. Recruiters from across the country as well as from international companies participated in this year's placement cycle.

A host of leading recruiters offered a wide gamut of roles to candidates in various domains such as Consulting, Finance, General Management, IT & Analytics and Sales & Marketing. A sizeable number of prestigious first-time recruiters were efficiently onboarded onto the campus recruitment drive, along with some of the major legacy recruiters extending several offers to candidates across diverse job profiles.

With most of the students back on campus, and a few of them still situated in dispersed locations across the country, commendable efforts went into coordination between the recruiters and the candidates, while ensuring sufficient infrastructural and operational facilities in place to ensure smooth execution of the entire Final Placements cycle.

The Placements at IIM Lucknow was conducted in two tiers: Higher Entry Placement Process (HEPP), for candidates with 12 or more months of prior work experience, and the Final Placement Process, where all candidates are eligible to appear for company processes.

Legacy recruiters including Amazon, Byju's, Deloitte, Everest Group, Flipkart, Jio Platforms, Microsoft, Optum, PayTM, PayU, PwC US Advisory, RPG and Salesforce, participated in HEPP. During the Final Placements, legacy recruiters such as Accenture, American Express, Asian Paints, Avendus Capital, Bain & Company, Citi, GEP Consulting, Goldman Sachs, ICICI, Kearney, Kotak, KPMG, Mahindra & Mahindra, MasterCard Advisors, McKinsey & Company, Morgan Stanley, Nestle, Reliance Industries Limited, State Street, Tata Administrative Services, Tata Sky, The Boston Consulting Group and Wells Fargo participated, among others.

International offers were extended by companies such as African Industries Group, Landmark Group and Noon. First-time recruiters included Amagi, Angel Broking, Bayer, Comviva, FMC, HDFC Securities, Indus Insights, Jana Bank, Morgan Stanley, Navi Technologies, Red Fort Capital, Sabre Partners and Zynga among many others.

The Final placement statistics for 2020-2021 are as below:

- **Highest CTC (Domestic) - INR 51 LPA**
- **Highest CTC (International) - INR 56 LPA**
- **Average CTC - INR 26 LPA**
- **Median CTC - INR 23.5 LPA**

As a testament to IIM Lucknow's ongoing legacy of getting 100% of its batch placed, we were able to successfully complete yet another final placement season with the same record, despite the limitations posed by the pandemic. This was made possible only through the relentless support of the recruiters who extended their full faith to the virtual placement process of IIM Lucknow, and the students, whose efforts went into making this placement season a grand success.