



**Indian Institute of Management Lucknow**

**Annual Research Conference**

**2-Day Doctoral Workshop  
on**

**Developing Resilient Organizations**

**May 30 - 31, 2021**



## Background

COVID-19 has highlighted the inadequacy of crisis management of organizations across various sectors of economy and industry. Why are some organizations more successful in coping with, and responding to, the complexity, volatility and uncertainty of the current business environment? Why do some organizations facing adversity focus on the negative, whilst others successfully seize the opportunity to adapt and change?

## Objectives

The Doctoral Workshop aims to bring together doctoral candidates in the Management discipline from across the globe to present and discuss their Doctoral work with renowned senior academicians and explore collaborative support from them for further publication. The major objectives are:

- to identify interesting and pertinent research problems to develop Resilient Organizations across various management disciplines and business functions such as IT, OB/HR, Decision Sciences, Marketing, Economics, Finance, Sustainability, Operations and Supply Chains;
- to facilitate exchange of ideas between Doctoral students of selected papers and leading academicians in the respective areas to enable them to improve their research paper for possible publication;
- to promote research collaboration between Indian and International management schools;
- to present Metamorphosis as a potential publication outlet for promising research; and,
- to showcase the state of the art in management research for handling crises and recovering firm's business the workshop shall include conceptual, qualitative, empirical or analytical papers.

## Focus areas

The workshop will focus on novel contributions in following broad areas relating to observations and expectations from present and future resilient organizations. Original papers on the following indicative topics, but not limited to, are invited:

- Resilience in the aftermath of COVID-19
- Resilient workforce as key to resilient organizations
- Psychosocial impact and resilience of organizations
- Resilience with remote work
- Changing landscape of work with ICT
- Financial implications of resilience
- Ensuring operational and supply chain continuity during crisis
- Tiding organizations through business and economy slumps
- Developing resilient sales force
- Brand crises and revamp towards socially responsible consumption

## Paper submission guidelines

The workshop is open to Doctoral students in Management who have finished course work and have started with research in their respective area. We encourage Indian as well as foreign scholars to submit their work to get dedicated feedback from top researchers in their field. Based on the presentations and follow-up discussion the PhD scholars can look for possible collaborations for publications and future development of their research work.

PhD candidates are required to submit:

1. A latest copy of their CV
2. A letter from Thesis Advisor mentioning status of Thesis Proposal (only those who have submitted their Thesis Proposals)
3. An extended abstract (between 2500-5000 words) based on APA guidelines. The font type should be Times New Roman 12- font size, 1.5-line space, and 1-inch (2.5 cm) margin all around

***The extended abstract should give an outline of the research problem and its significance, research objectives, a brief summary of the literature review and the research gap, along with the methodology, and expected contributions to theory and practice, preliminary findings (if applicable), and key references.***

## Publication process

Participants will view the publication process together with experienced and renowned scholars in order to learn from cases of success and failure in formulating, writing, submitting, and revising papers for top-journal publication.

## About IIM Lucknow

Established in 1984 and accredited by AACSB and AMBA, the Indian Institute of Management Lucknow is fourth in the prestigious IIM family of management schools to be established in India after IIM Calcutta, IIM Ahmedabad and IIM Bangalore. With a desire to create value driven leaders, managers, and global players, the institute undertakes a diverse range of academic activities aimed at creation, dissemination and application of management knowledge and practice. The first to establish a satellite campus exclusively for Executive Education at NOIDA in Delhi NCR region, IIM Lucknow is poised for growth as a global player to reckon with. With its foundation in the city of "Tehzeeb", IIM Lucknow is committed to inculcate human values and professional ethics in the students so as to help them make a positive impact not just on the nation but on a global platform.



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## Important Dates

Announcement for CFP

**December 15, 2020**

Submission

**January 22, 2021**

Acceptance notification

**May 10, 2021**

Workshop

**May 30 & 31, 2021**

Kindly submit your papers at [ARCIIML@iiml.ac.in](mailto:ARCIIML@iiml.ac.in)

For further details, please contact [ARCIIML@iiml.ac.in](mailto:ARCIIML@iiml.ac.in)



## Keynote Speakers/ International Experts



**Joseph Sarkis**

Professor of Operations  
Foisie Business School  
Worcester Polytechnic Institute



**Catherine Nickerson**

Associate Dean &  
Professor of Communication  
Zayed University, United Arab Emirates



**Jochen WIRTZ**

Professor of Marketing  
National University of Singapore (NUS)



**John Blenkinsopp**

Professor of Work &  
Organisational Psychology  
Northumbria University



**Céline Guivarch**

Associate Professor of Sustainability  
Ecole des Ponts ParisTech  
Research Director CIRED, France



**Narasimha D. Rao**

Assistant Professor of Energy Systems  
Yale University, USA



**Prithwiraj Nath**

Professor of Marketing  
Leeds Business School



**RadhaKrishnan Gopalan**

Professor of Finance  
Washington University in St Louis



**Conference Patron**  
**Dr Archana Shukla**  
Director IIML



**Conference Convenor**  
**Prof. Samir K Srivastava**  
Dean (Research), IIML



**Conference Co-Convenor**  
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