



CMEE

Centre for Marketing
in Emerging Economies

Presents

Webinar

on

PUBLISHING IN TOP JOURNALS : LESSONS FROM JBR EDITORSHIP



12-June-2021 (Saturday)

07:00 PM IST

SPEAKER

PROF. NAVEEN DONTU

Distinguished University Professor,
Georgia State University, USA,
Vachel Pennbaker Research Chair,
J. Mack Robinson College of Business,
Kenneth L. Bernhardt Distinguished
Department Head, Dept. of Marketing,
Editor-in-chief, Journal of Business Research (JBR)



Register Now :



About the Speaker

<https://robinson.gsu.edu/profile/naveen-donthu/>

Link to Register

https://docs.google.com/forms/d/e/1FAIpQLSdqKEDTxuQJekzxeBoiuz5-hRo8KgelsdsSuzfdQQY_2Usd6w/viewform



cmee@iiml.ac.in



www.iimlcmee.org



+91-8826280997