



# CMEE

Centre for Marketing  
in Emerging Economies

Presents

## Webinar

on

# PUBLISHING IN TOP JOURNALS : LESSONS FROM THE EDITORS



19-June-2021 (Saturday)

10:00-11:00 AM IST

**SPEAKER**

## PROF. MALCOLM WRIGHT

Regional Editor – Asia Pacific,  
European Journal of Marketing,  
Professor, School of Communication,  
Journalism and Marketing,  
MSA Charitable Trust Chair in Marketing,  
Massey University, New Zealand



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