



**IIM Lucknow Enterprise Incubation
Center (L-INCUBATOR)**
(A Section 8 company Not for Profit)
INDIAN INSTITUTE OF MANAGEMENT LUCKNOW
NOIDA Campus @B1, Institutional Area, Sector 62,
NOIDA- 201307



**Recruitment (Contractual) for the position of Corporate Communication
and Media Relation (CCMR) Manager**

IIM Lucknow Enterprise Incubation Center is setup & hosted by IIM Lucknow (internationally reputed business school in India) at its Noida campus. The center is supported by NSTEDB, DST, Govt. of India and Uttar Pradesh State Govt. under Startup & IT policy for promoting startups.

The focus of the center is to speed up the growth and successful commercialization of technology and knowledge based startups and early stage ventures. It provides a combination of Accelerator program; SEED Capital, Smart Co working space, Industry & Corporate linkages, Mentoring and international network to help startups for faster growth.

L- Incubator invites applications from the interested and eligible candidates for the position of **Corporate Communication and Media Relation (CCMR) Manager** on contract.

Post- Corporate Communication and Media Relation (CCMR) Manager

Compensation: In the range of total remuneration between Rs. 40,000-50,000 (all-inclusive) depending on qualification and experience. Additionally variable compensation and medical insurance is also provided to executive as per policy of the Incubator.

Qualifications:

- Bachelor / Master degree in Mass Communication or Mass Media / MBA in Marketing/ Master in Social Science, with minimum 3 years (for Bachelor) and 2 years (for Master) of experience in Public relations / Corporate communications / Media & event management.
- Fluent in spoken and written English.
- Exposure to Startup echo system / entrepreneurship (desirable).
- Ability to write contents in English.
- Age: below 35 years as on the closing date for receipt of application

Job Role:

- Handling all Media Relations of L- Incubator (Press/ TV/ Digital Media).
- Website content development and management.
- Writing Startup story / news etc.
- All incubator related Marketing / Communication and/ or collateral development.
- Developing Newsletter/ Press Release, as required.

- Managing all Social Media, Blogs etc.
- Community engagement and mobilization.
- Program and event promotion & publicity
- Capability to design digital artwork / advertisements.

General Conditions:

1. All the received applications for the said post will be shortlisted and only the shortlisted candidates will be invited through e-mail to appear in the interview. The interview date, time and venue will be communicated through email to only shortlisted candidates.
2. The candidates have to produce their bio-data along with a set of photocopies in support of their educational qualifications, experience etc. at the time of interview. They should also bring all testimonials in original for verification purpose.
3. No TA/DA or any other incidental expenses will be reimbursed for attending the interview.
4. The compensation will be decided depending on qualification, experience, last drawn salary and relevant factors.
5. L-Incubators reserves the right not to fill the above position, if it so desires.
6. Canvassing in any form will be a disqualification.

Apply online by December 03, 2018 by clicking on the following link:
<https://goo.gl/forms/NaZ556QNtOJM42KY2>

For further query, please contact:

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