



**IIM Lucknow Enterprise Incubation  
Center (L-INCUBATOR)**  
(A Section 8 company Not for Profit)  
**INDIAN INSTITUTE OF MANAGEMENT LUCKNOW**  
NOIDA Campus @B1, Institutional Area, Sector 62,  
NOIDA- 201307



## **Recruitment (Contractual) for the position of Corporate Communication and Media Relation (CCMR) Manager**

**IIM Lucknow Enterprise Incubation Center** is setup & hosted by IIM Lucknow (internationally reputed business school in India) at its Noida campus. The center is supported by NSTEDB, DST, Govt. of India and Uttar Pradesh State Govt. under Startup & IT policy for promoting startups.

The focus of the center is to speed up the growth and successful commercialization of technology and knowledge based startups and early stage ventures. It provides a combination of Accelerator program; SEED Capital, Smart Co working space, Industry & Corporate linkages, Mentoring and international network to help startups for faster growth.

**L- Incubator** invites applications from the interested and eligible candidates for the position of **Corporate Communication and Media Relation (CCMR) Manager** on contract for initially **2 years** which may likely be **extended / regularized** depending on the performance and the need of incubation center.

### **Post- Corporate Communication and Media Relation (CCMR) Manager:**

**Compensation:** In the range of total remuneration between Rs. 40,000-50,000 (all-inclusive) depending on qualification and experience. Additionally variable compensation and medical insurance is also provided to executive as per policy of the Incubator.

### **Qualifications:**

- Bachelor / Master degree in Mass Communication or Mass Media / MBA in Marketing/ Master in Social Science, with minimum 3 years (for Bachelor) and 2 years (for Master) of experience in Public relations / Corporate communications / Media & event management.
- Fluent in spoken and written English.
- Exposure to Startup ecosystem / entrepreneurship (desirable).
- Ability to write contents in English.
- Age: below **35** years as on the closing date for receipt of application

**Job Role:**

- Handling all Media Relations of L- Incubator (Press/ TV/ Digital Media).
- Website content development and management.
- Writing Startup story / news etc.
- All incubator related Marketing / Communication and/ or collateral development.
- Developing Newsletter/ Press Release, as required.
- Managing all Social Media, Blogs etc.
- Community engagement and mobilization.
- Program and event promotion & publicity
- Capability to design digital artwork / advertisements.

**General Conditions:**

1. All the received applications for the said post will be shortlisted and only the shortlisted candidates will be invited through e-mail to appear in the interview. The interview date, time and venue will be communicated through email to only shortlisted candidates.
2. The candidates have to produce their bio-data along with a set of photocopies in support of their educational qualifications, experience etc. at the time of interview. They should also bring all testimonials in original for verification purpose.
3. No TA/DA or any other incidental expenses will be reimbursed for attending the interview.
4. The compensation will be decided depending on qualification, experience, last drawn salary and relevant factors.
5. L-Incubators reserves the right not to fill the above position, if it so desires.
6. The job location is L-Incubator, IIM Lucknow – Noida Campus.
7. Canvassing in any form will be a disqualification.

**Apply online by **January 20, 2019 (05.00 pm)** by clicking on the following link:**

**<https://goo.gl/forms/V31owKcmiTg2fhOJ2>**

**For further query, please contact:**

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